

Brian BODNARCHUK

WEB & DIGITAL DESIGN

847-471-4797 • brian.bodnarchuk@comcast.net • www.brianbodnarchuk.com

Qualifications Profile

Versatile Web and Digital Designer with 12 years of desktop publishing experience in a deadline-focused environment. Insightful and motivated team contributor with thorough, client-based verbal and written communication. High ability to generate focused marketing in both layout and message with strong conceptualization skills.

Professional Experience

Design Manager / AlphaGraphics Northshore

Northbrook, Illinois / 2011 – Present

- Coordinate deadline-driven job work flow for all orders
- Assign tasks and oversee production
- Maintain a full line of Canon digital presses
- Variable data processing and data merging for mailings in the thousands of units
- Develop file compatibility and design solutions in a rapid-paced environment
- Customer service interaction and follow-through to ensure high quality and care

Senior Graphic Designer / The Designer's Desk, inc.

Lake Barrington, Illinois / 2000 – 2009

- Created financial advertising material purchased by hundreds of clients on a regular basis
- Developed printed products from concept to pre-press; such as newsletters, postcards, letterheads, statement inserts, forms, print ads, posters, banners, billboard art and web graphics
- Designed year-long multi-tiered campaigns for Automotive Avenues of Lakewood, Colorado, Credit Union Aadvantage Automotive of Centennial, Colorado, CUSO Mortgage of Anaheim, California, and CU National Mortgage of Pine Brook, New Jersey, with nationwide distribution in the millions of units
- Created company logo for Coors Credit Union of Golden, Colorado, with a member base of 12,632
- Prioritized daily job queue to deliver the highest customer satisfaction
- Utilized excellent copywriting, editing, grammar, and punctuation skills, with strict attention to detail
- Continually generated positive client feedback with recurring service requests

Education

The Illinois Institute of Art — Schaumburg

Bachelor of Fine Arts in Web Design & Interactive Media / March 2013

Awards: President's Honor Roll

Associate of Applied Science in Graphic Design / December 1999

Technical Proficiency

Platforms: Mac and PC

For Print: Illustrator, Photoshop, InDesign, QuarkXPress, CorelDraw, Acrobat

For Web: Dreamweaver, HTML, CSS, JavaScript, jQuery, PHP, Flash, After Effects, Pro Tools

For Office: Microsoft Suite (Word, Excel, PowerPoint, Outlook, Access), FileMaker Pro, PrintSmith